

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	M. McIntyre - House of Representative
Product	MCINTYRE 10/02
Estimate Number	2193

Invoice #	116409-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116409
Alt Order #	06273268
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	330
Product Code	349

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRAL	Noon News	12p-1p				•	•	·		<u> </u>
	CLASS 3 C	ANDIDATE R9.26									
				10/01/12	to 10/07/12	1x	1				
	WRAL			F	10/05/12	:30	12:23 PM	MM0912MSCR	\$535.00		1
6	WRAL	CBS Daytime (1:30-4P)	130-4p								
	CLASS 3 C	ANDIDATE R9.26									
					to 10/07/12	1x	1				
	WRAL			F	10/05/12	:30	2:59 PM	MM0912MSCR	\$360.00		1
9		5:30 News	530-6p								
	CLASS 3 C	ANDIDATE R9.26		40/04/40	4-40/07/40	4	1				
	WRAL			10/01/121 F	to 10/07/12 10/05/12	1x :30	1 5:52 PM	MM0912MSCR	\$1,780.00	1	
10		6nm Nowe (M.E)	6-630p	ı	10/03/12	.50	3.32 F W	MMU912MSCR	φ1,700.00		1
10		6pm News (M-F) ANDIDATE R9.26	0-030p								
	OLAGO 5 O	ANDIDATE 110.20		10/01/12	to 10/07/12	1x	1				
	WRAL			F	10/05/12	:30	6:22 PM	MM0912MSCR	\$2,225.00		1
11	WRAL	CBS Evening News (M-F)	630p-7p								
		ANDIDATE R9.26									
				10/01/12	to 10/07/12	1x	1				
	WRAL			F	10/05/12	:30	6:59 PM	MM0912MSCR	\$2,225.00		1
13		Dr. Phil	9-10a								
	CLASS 3 C	ANDIDATE R9.26									
					to 10/07/12	1x	1				
	WRAL			F	10/05/12	:30	9:59 AM	MM0912MSCR	\$335.00		1
40		The Insider (1-130p)	1-130p								
	CLASS 3 C	ANDIDATE R9.26		10/01/10	10/07/10	4	1				
	WRAL			10/01/121 Th	to 10/07/12 10/04/12	1x :30	1:18 PM	MM0912MSCR	\$335.00		
45		Noon News	10m 1m	111	10/04/12	.30	1.10 FIVI	MIMOSTAMOCK	ф335.00		ı
45	WITAL	NOOH News	12p-1p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CLASS 3 (CANDIDATE R9.26	•	•	•	•	•	•	•	•	
				10/01/12 to		1x	1				
	WRAL			Th	10/04/12	:30	12:42 PM	MM0912MSCR	\$535.00		1
49	WRAL	5:00 First News	5-530p								
	CLASS 3 (CANDIDATE R9.26		10/01/12 to	10/07/10	1x	1				
	WRAL			Th	10/04/12	:30	5:23 PM	MM0912MSCR	\$1,780.00	1	1
51	WRAL	6pm News (M-F)	6-630p	•••	10/04/12	.00	0.20 T W	MINOSIZMSCK	ψ1,700.00		•
		Op. 110110 (1)	р								
	CLASS 3 (CANDIDATE R9.26									
				10/01/12 to		1x	1		40.005.00		
	WRAL			Th	10/04/12	:30	6:22 PM	MM0912MSCR	\$2,225.00		1
52	WRAL CLASS 3 (CBS Evening News (M-F) CANDIDATE R9.26	630p-7p								
				10/01/12 to		1x	1				
	WRAL			Th	10/04/12	:30	6:59 PM	MM0912MSCR	\$2,225.00		1
56	WRAL	The Insider (1-130p)	1-130p								
	CLASS 3 (CANDIDATE R9.26		10/01/12 to	10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:30	1:26 PM	MM0912MSCR	\$335.00	<u> </u>	1
61	WRAL	Noon News	12p-1p		10/02/12	.00	1.2011		φοσο.σο		•
	CLASS 3 (CANDIDATE R9.26									
	MDAL			10/01/12 to		1x	-1	0012	4505.00		
0=	WRAL	5 00 F: N		Tu	10/02/12	:30	12:58 PM	MM0912MSCR	\$535.00		1
65	WRAL	5:00 First News CANDIDATE R9.26	5-530p								
	OLASS S (DANDIDALE NO.20		10/01/12 to	10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:30	5:28 PM	MM0912MSCR	\$1,780.00		1
67	WRAL	6pm News (M-F)	6-630p	-					, ,		
-		CANDIDATE R9.26	1-								



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Sales Region	National

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67	WRAL	6pm News (M-F)	6-630p								
	CLASS 3 C	ANDIDATE R9.26									
				10/01/12 to		1x	-1				
	WRAL			Tu	10/02/12	:30	6:28 PM	MM0912MSCR	\$2,225.00		1
68		CBS Evening News (M-F) ANDIDATE R9.26	630p-7p								
				10/01/12 to	10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:00			\$2,225.00	See MG 69.2,69.3,69.4	1
69	WRAL CLASS 3 C	Inside Edition ANDIDATE R9.26	7-730P								
				10/01/12 to	10/07/12	1x	-1				
	WRAL			Tu	10/02/12	:00				See MG 69.2,69.3,69.4	1
		6pm News (M-F)	6-630p	M	10/08/12	:30	6:29 PM	MM0912MSCR		MG for 68.1,69.1,85.1	4
		CBS Evening News (M-F)	630p-7p	M	10/08/12	:30	6:59 PM	MM0912MSCR	' '	MG for 68.1,69.1,85.1	3
	WRAL			M	10/08/12	:30	7:22 PM	MM0912MSCR	\$975.00	MG for 68.1,69.1,85.1	2
78		CBS Daytime (1:30-4P) ANDIDATE R9.26	130-4p								
				10/01/12 to		1x	1				
	WRAL			W	10/03/12	:30	2:28 PM	MM0912MSCR	\$360.00		1
	WRAL WRAL NEV CLASS 3 C	5:00 First News VS ANDIDATE R9.26	5-530p								
	MOAL			10/01/12 to		1x	1		44 700 00		
	WRAL			W	10/03/12	:30	5:23 PM	MM0912MSCR	\$1,780.00		1
83	WRAL CLASS 3 C	5:30 News ANDIDATE R9.26	530-6p								
				10/01/12 to		1x	1				
	WRAL			W	10/03/12	:30	5:42 PM	MM0912MSCR	\$1,780.00	1	1
84		6pm News (M-F) ANDIDATE R9.26	6-630p								
				10/01/12 to	10/07/12	1x	1				



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	ription	Time	Day	Date	Lengin	Air Time	Ad-ID	Rate	Reconciliation	Ref #
WRAL 6pm N	News (M-F)	6-630p		_						
	DATE R9.26									
			W	10/03/12	:30	6:12 PM	MM0912MSCR	\$2,225.00		1
		630p-7p								
CLASS 3 CANDIL	DATE R9.26		10/01/10	10/07/10		4				
WDAL						1		#0.00F.00	. C MC CO 0 CO 0 CO 4	
	- : 1	0.40-	VV	10/03/12	.00			\$2,220.00	3ee NG 69.2,69.3,69.4	1
		9-10a								
CLASS 3 CANDIL	JATE R9.26		10/01/12+0	10/07/10	1.	1				
WRAI							MM0912MSCR	\$335.00		1
	taiment Tonight		**	10/03/12	.00	3.51 AW	MINOSIZMSCR	ψοσο.σο		'
		730-01								
OLAGO O GANDIL	JATE 110.20		10/01/12 to	10/07/12	1v	1				
WRAI			F				MM0912MSCR	\$975.00		1
	4:30am News	4:30a - 5am	•	. 0, 00, . =	.00	7 100 1 111		φυ. σ.σσ		•
		4.000 Ouiii								
			10/08/12 to	10/14/12	1x	1				
WRAL			M	10/08/12	:30	4:42 AM	MM0912MSCR	\$150.00		1
WRAL WRAL	_ 4:30am News	4:30a - 5am								
CLASS 3 CANDID	DATE R9.26									
			10/01/12 to	10/07/12	1x	1				
WRAL			Th	10/04/12	:30	4:53 AM	MM0912MSCR	\$100.00		1
WRAL WRAL	_ 5am News	5am - 5:30a								
CLASS 3 CANDID	DATE R9.26									
					1x	1				
WRAL			Th	10/04/12	:30	5:23 AM	MM0912MSCR	\$400.00		1
		7-730P								
CLASS 3 CANDID	DATE R9.26									
					1x	1				
WRAL			Th	10/04/12	:00			\$975.00	See MG 97.2,97.3	1
	CLASS 3 CANDIE WRAL WRAL CBS I CLASS 3 CANDIE WRAL WRAL Dr. PF CLASS 3 CANDIE WRAL WRAL Enter CLASS 3 CANDIE WRAL WRAL WRAL CLASS 2 CANDIE WRAL WRAL WRAL CLASS 3 CANDIE WRAL WRAL WRAL CLASS 3 CANDIE WRAL WRAL WRAL CLASS 3 CANDIE WRAL Inside	CLASS 3 CANDIDATE R9.26 WRAL WRAL CBS Evening News (M-F) CLASS 3 CANDIDATE R9.26 WRAL WRAL Dr. Phil CLASS 3 CANDIDATE R9.26 WRAL WRAL Entertaiment Tonight CLASS 3 CANDIDATE R9.26 WRAL WRAL WRAL 4:30am News CLASS 2 CANDIDATE R9.26 WRAL WRAL WRAL 4:30am News CLASS 3 CANDIDATE R9.26 WRAL WRAL WRAL 4:30am News CLASS 3 CANDIDATE R9.26 WRAL WRAL WRAL 4:30am News CLASS 3 CANDIDATE R9.26 WRAL WRAL WRAL 5am News CLASS 3 CANDIDATE R9.26 WRAL WRAL Inside Edition CLASS 3 CANDIDATE R9.26	CLASS 3 CANDIDATE R9.26 WRAL WRAL CBS Evening News (M-F) CLASS 3 CANDIDATE R9.26 WRAL WRAL Dr. Phil CLASS 3 CANDIDATE R9.26 WRAL WRAL Entertaiment Tonight CLASS 3 CANDIDATE R9.26 WRAL WRAL WRAL 4:30am News CLASS 2 CANDIDATE R9.26 WRAL WRAL WRAL 4:30am News CLASS 2 CANDIDATE R9.26 WRAL WRAL WRAL 4:30am News CLASS 3 CANDIDATE R9.26 WRAL WRAL WRAL 4:30am News CLASS 3 CANDIDATE R9.26 WRAL WRAL WRAL 5am News CLASS 3 CANDIDATE R9.26 WRAL WRAL WRAL 5am News CLASS 3 CANDIDATE R9.26 WRAL WRAL Inside Edition CLASS 3 CANDIDATE R9.26 WRAL WRAL Inside Edition CLASS 3 CANDIDATE R9.26 WRAL WRAL Inside Edition CLASS 3 CANDIDATE R9.26 WRAL	CLASS 3 CANDIDATE R9.26 WRAL W WRAL CBS Evening News (M-F) G30p-7p CLASS 3 CANDIDATE R9.26	CLASS 3 CANDIDATE R9.26 WRAL CBS Evening News (M-F) CLASS 3 CANDIDATE R9.26	CLASS 3 CANDIDATE R9.26 WRAL CBS Evening News (M-F) CLASS 3 CANDIDATE R9.26 10/01/12 to 10/07/12 1x 10/03/12 :00 :00 :0	Name Name	CLASS 3 CANDIDATE R9.26 W 10/03/12 :30 6:12 PM MM0912MSCR	CLASS 3 CANDIDATE R9.26 WRAL CBS Evening News (M-F) 630p-7p CLASS 3 CANDIDATE R9.26 10/01/12 to 10/07/12 1x -1	CLASS CANDIDATE R9.26 W 10/03/12 30 6:12 PM MM0912MSCR \$2,225.00 MM0912MSCR \$335.00 MM0912MSCR \$305.00 MM09



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Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001

DII	INVO	ICE	ΛΤ	ΓĒ
		441	ΔM	

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94	WRAL WRAL 4:30am News	4:30a - 5am	-			•		<u> </u>		
	CLASS 3 CANDIDATE R9.26									
				to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	4:44 AM	MM0912MSCR	\$100.00)	1
95	WRAL WRAL 5am News	5am - 5:30a								
	CLASS 3 CANDIDATE R9.26									
				to 10/07/12	1x	-1				
	WRAL		Tu	10/02/12	:30	5:25 AM	MM0912MSCR	\$400.00)	1
96	WRAL Noon News	12p-1p								
	CLASS 3 CANDIDATE R9.26									
				to 10/07/12	1x	1				
	WRAL		W	10/03/12	:30	12:53 PM	MM0912MSCR	\$535.00)	1
97	WRAL Entertaiment Tonight	730-8P								
	CLASS 3 CANDIDATE R9.26									
			10/01/12	to 10/07/12	1x	1				
	WRAL		W	10/03/12	:00				9 See MG 97.2,97.3	1
	WRAL		Th	10/04/12	:30	7:47 PM	MM0912MSCR	\$975.00	MG for 93.1,97.1	2
	MDAL L. L. E. E.	7 700D	CLASS 3	3 CANDIDATE		7.00 514	0012	4075.00		•
	WRAL Inside Edition	7-730P	F CL 4 CC (10/05/12	:30	7:20 PM	MM0912MSCR	\$975.00	MG for 93.1,97.1	3
			CLASS 3	3 CANDIDATE	19.26					
98	WRAL SEC Football	3:30-7pm								
	CLASS 4 CANDIDATE r9.26					_				
				to 10/07/12	1x	S-		4=00.00		
	WRAL		Sa	10/06/12	:30	5:21 PM	MM0912MSCR	\$700.00)	1
		Aired Spots	33							
		Alled Opolo	33							

Gross Total \$36,650.00

Agency Commission \$5,497.50

Net Amount Due \$31,152.50 Payment Terms 30 Days